

**Curriculum Vitae
Peter M. Gigliotti, Ed.D.**

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EDUCATION

Doctor of Education in Educational Leadership Duquesne University, Pittsburgh, PA Dissertation: "A Study of the Use of E-Mail and Its Effects on the Academic Relationship Between Shippensburg University First-Year Students and Shippensburg University Faculty"	2002
Master of Science in Communications Studies Shippensburg University of Pennsylvania Shippensburg, PA Thesis: "Decision of a lifetime: Which medium or communication method is best to influence potential university students to decide to attend Shippensburg University for an undergraduate degree?"	1995
Bachelor of Arts in Journalism St. Bonaventure University St. Bonaventure, N.Y.	1974

PROFESSIONAL EXPERIENCE

Founder and CEO, CrisisComm LLC	2016-present
Shippensburg University of Pennsylvania Executive Director for University Communications & Marketing	1988-2016 (Retired)
Director of public relations and events	2002-August 2016
Director of news and media relations	1998-2002
Director of news services/advertising	1995-1998
Adjunct faculty member, Duquesne University Interdisciplinary Doctoral Program for Educational Leaders	1988-1995
Chambersburg, Pa., <i>PUBLIC OPINION</i> Graphics/business editor	2004-2007
City editor	1987-1988
Huntington, W.Va., <i>The Herald-Dispatch</i> Assistant regional editor	1985-1987
West Virginia Correspondent <i>USA TODAY</i>	1981-1985
<i>Butler County News</i> , Zeligonople, Pa. Managing editor	1983-1985
Tarentum, Pa., <i>Valley News-Dispatch</i> Reporter	1979-1981
Department of Community Affairs, Commonwealth of Pennsylvania Public Information Director	1979-1979
Deputy Director of Public Information	1978-1979
Chambersburg, Pa., <i>PUBLIC OPINION</i>	1978-1978

Reporter, photographer, editor 1974-1978

SHIPPENSBURG UNIVERSITY COMMITTEES/GOVERNING BOARDS

President's Cabinet	1988-2016
Coordinating team member Strategic Planning Group Shippensburg University of Pennsylvania	2004-2005
University Technology Council	2002-2016
Commencement Committee	1988-2016
Co-chair	1998-2002
Chair	2002-2016
Campus-Community Coalition (Drug/alcohol prevention program)	1998-2013
University-Community Advisory Council	May 1988-2013
Commission on Human Understanding	1995-2016
University Relations Council	May 1988-2016
Chair	1998-2015
Shippensburg University representative Downtown Organizations Improving Together, Shippensburg	1997-1998
Parking Appeals Board, chair	1988-2016
President's Cabinet Subcommittee on Parking	1996-2016
Emergency Response Team	1998-2016
Black Heritage Committee	1988-1992
Summer Sessions Committee	1988-1993
Parents Advisory Board	May 1988-2008
Quick Response Team Shippensburg University School Study Council	1992-2016
Lyceum Committee	1988-1992

STATEWIDE COMMITTEES

System-wide Marketing Task Force Pennsylvania State System of Higher Education	1999-2001
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PROFESSIONAL PRESENTATIONS/PROGRAMS

Guest presenter on crisis communications Shippensburg University School Study Council	2018
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Guest presenter on crisis communications Pennsylvania Commission for Community Colleges Annual Conference	2018
Outside reviewer for Communications and Marketing Offices Multiple Universities	2016-Present
Presenter, Marketing strategies Statewide professional development conference Gaining Early Awareness and Readiness for Undergraduate Program	2005
Guest speaker Pennsylvania Association of Councils of Trustees	2005
Guest speaker, How to market art, museum programs Shippensburg University of Pennsylvania	2005
Guest lecturer, Communications case studies Shippensburg University of Pennsylvania	2005
Guest presenter Oh, what a tangled web we weave: How to respond to Off campus websites Pennsylvania State System of Higher Education Statewide advancement conference	2005
Inauguration Delegate Inauguration of Sr. Margaret Carney St. Bonaventure University	2005
Inauguration Delegate Inauguration of Dr. Robert Smith Slippery Rock University of Pennsylvania	2004
Guest lecturer, Crisis Communications Shippensburg University of Pennsylvania	2004
Guest lecturer, Higher education and working with the media Graduate program in educational leadership and policy Shippensburg University of Pennsylvania	2004
Guest presenter, "How to Handle Bad News" Russell J. Jandoli School of Journalism and Mass Communication St. Bonaventure, N.Y., University	2004
Guest presenter Interdisciplinary Doctoral Program for Educational Leaders Duquesne University	2001, 2002
Guest presenter "Death be not proud" 17th International Educational Leadership Development Conference Norham Centre for Leadership Studies	2001

St. Peter's College, University of Oxford
Oxford, United Kingdom

Panelist Relationship between the president and the PR Office College and University Public Relations Society of PA Hershey, PA	2001
Panelist Eighth Annual Critical Issues in Education Symposium Department of Educational Leadership and Policy Shippensburg University	2000
Media training seminar State System of Higher Education Executive Council Harrisburg, PA	1998
Enrollment Services Presentation Seventh International Symposium for the Marketing of Higher Education Nashville, Tenn. American Marketing Association "Search for the Admissions Grail: Which Medium or Communication Method is best to Influence Potential University Students."	1996
Panelist/discussion leader Use of the World Wide Web on University Campuses State System of Higher Education Advancement Conference	1997
Guest lecturer School superintendent's certification program Department of Educational Foundations and Administration Shippensburg University	1995, 2000, 2001, 2002
Discussion leader "Publicizing special events" State System of Higher Education Advancement Conference	1995
Panel participant Crisis on campus/emergency response teams State System of Higher Education Advancement Conference	1994
Guest lecturer Communications/Journalism Department Public relations and news/editorial classes Shippensburg University	1988-2016
Guest lecturer Shippensburg University Communications/Journalism Day	Multiple years
Guest lecturer Leader@Ship development program	2000, 2001, 2002
Guest speaker Shippensburg Civic Club	1992

Guest speaker Phi Delta Kappa, Harrisburg Chapter	1990
Workshop presenter Leadership Chambersburg	1989
Panelist “What it’s like to be a man.” Women’s studies class, Shippensburg University	1988
Guest lecturer Shippensburg University Orientation Committee	Multiple years

RELATED UNIVERSITY EXPERIENCE

Supervision of two interns in the graduate program in counseling	
Supervision of interns in Department of Communication/Journalism	Multiple years
Dissertation Committee member, Duquesne University Dr. Andrea Malmont “Examining Pre-Service Teachers Reflective Practices in Pedagogy During An Action Research Project”	2004-05
Shippensburg University Press Board of directors	1995-2008
Advisory editor <i>Proteus: A Journal of Ideas</i> Global Communications. Cacophony or Coherence?	Spring 1994
<i>Proteus: A Journal of Ideas</i> The Politics of AIDS	Fall 1992

PUBLICATIONS

Proceedings of the 17th International Educational Leadership Development Conference Norham Center for Leadership Studies St. Peter’s College, University of Oxford Oxford, United Kingdom “Nine Centuries of Education and We’re Still Learning”	2001
Proceedings of the Seventh International Symposium for the Marketing of Higher Education American Marketing Association “Search for the Admissions Grail: Which Medium or Communication Method is best to Influence Potential University Students.”	1996

Journalism Abstracts
Vol # 33, 1994-95

“DECISION OF A LIFETIME: Which Medium or Communication Method is Best to Influence Potential University Students to Decide to Attend Shippensburg University for an Undergraduate Degree?”

1996 *Graduate Journal*

Shippensburg University School of Graduate Studies

“DECISION OF A LIFETIME: Which Medium or Communication Method is Best to Influence Potential University Students to Decide to Attend Shippensburg University for an Undergraduate Degree?”

Campus Law Enforcement Journal

March/April 1990

“Shippensburg University’s Safety and Security Brochure”

Co-authored with Herbert H. Bowers

Shippensburg University Director of Public Safety

COMMUNITY SERVICE:

Franklin County Public Safety

Training Center Advisory Board

2008-2010

Board of Directors

1997-2001

Easter Seal Society of Franklin and Adams Counties Inc.

President

1999-2000

1998-1999

First vice president

1997

Public Relations Committee

Marketing Committee

Newsletter adviser

Crisis Management Committee

United Way team captain

Multiple years

Shippensburg University

Coach

1993-1996

Shippensburg Youth Instructional Baseball League

Coach

1995-2001

Shippensburg Chapter, American Youth Soccer Organization

Board of Commissioners

1996- 1998

Shippensburg Park and Recreation Commission

MEMBERSHIPS:

Council for the Advancement and Support of Education

1988-2016

College and University Public Relations Association of PA

1988-2016

Internet Developers Association

1996-2000

National Association of Desktop Publishers

1992-1998

Boy Scouts of America

1990-1995

LISTINGS

Who's Who in the East	1993-94
Who's Who in the East	1994-95
Who's Who in American Education 4th Edition	1995-96
Who's Who in American Education 5th Edition	1996-97

AWARDS

Regional Silver Award
NEOGRAPHICS '92
Fall 1992 Issue of *VISTA*